

**For immediate release**

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**Pam Golding Properties named Associate Sponsor to Berenberg Bank Masters**

Pam Golding Properties, South Africa's largest independent property services company, will be an Associate Sponsor to the Berenberg Bank Masters when the European Senior Tour visits the country for the first time from March 26-28, 2010.

The company, which was formed in 1976 and is named after its founder and chairman, will host the pre-tournament Pro-Am and dinner on March 25 at The Links at Fancourt and will entertain key clients throughout the tournament week.

It will also have a visible presence during the event through on-course branding around one of South Africa's premier golfing destinations, which was designed by the country's most decorated golfer Gary Player.

The nine-time Major Champion and nine-time Senior Major Champion will be part of the field for the inaugural Berenberg Bank Masters, along with compatriot John Bland, winner of the 2009 Bad Ragaz PGA Seniors Open, who is attached to Fancourt.

Andrew Golding, Chief Executive of Pam Golding Properties, said: "It is indeed an honour for us to be associated with this prestigious event and it is fitting that it is being held at the magnificent Fancourt, where we have been privileged to hold the real estate mandate since inception."

Pam Golding Properties joins Berenberg Bank, Germany's oldest private bank, in the sponsorship family for the event, which is co-sanctioned by the Senior Tour and the Sunshine Tour. More announcements of support sponsors are to follow.

The company, which has its headquarters in Cape Town, has more than 2500 real estate professionals globally and operates in both the residential and commercial sectors.

Its portfolio includes game farms, wine farms, holiday rentals, residential developments, hotels and golf estates.

In 1986, the Pam Golding Properties took the lead in marketing South African companies abroad by opening an office in London.

The Links at Fancourt has previously hosted the South African Open Championship on The European Tour in 2006, which was won by home favourite Retief Goosen, the Presidents Cup in 2003 and the inaugural Women's World Cup of Golf in 2005.

Fancourt lies at the foot of the majestic Outeniqua mountains in the heart of the Garden Route and will provide another stunning backdrop for the Senior Tour, which starts the 2010 season in Mauritius for the Mauritius Commercial Bank Open hosted by Constance Belle Mare Place in December.

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