

Press Release:

Female powerhouse duo to host Talking Turf Golf Industry Show in 2013

Two of the leading authorities in the South African Golf Industry, Sue de Zwart and Ingrid Diesel, are combining their impressive experience and professional expertise to host the second Talking Turf Golf Industry Show at the Sandton Convention Centre on the 16th & 17th of April 2013.

Sue de Zwart is a well-known and respected golf course consultant in the upper echelons of South African golf society. She formed her consultancy, Talking Turf, in January 2006 after working as the Golf Course Superintendent at the prestigious Leopard Creek Country Club for 8 years. Her initial clients included Oubaai Golf Resort and the Fancourt Golf Courses, where she was privileged to work with Ingrid Diesel, who held the helm of Chief Executive Officer at Fancourt for fifteen years.

Under Ingrid's practised hand, the Fancourt resort grew extensively & this allowed her to build a vast network of professional and business relationships along the way which resulted in the formation of Ingrid Diesel Consulting & Events, a multi faceted company which engineered events such as the Pam Golding Ladies Amateur Series and the World Corporate Golf Challenge Final.

"Sue and I have worked together professionally for many years, and although we both bring a very different field of expertise to the golf industry, we are both professional individuals who share a strong aspiration to serve the golf industry, and we are confident that the Golf Industry Show 2013 will achieve these goals, " explains Ingrid.

" Sue has already successfully developed the Talking Turf brand, and I feel extremely honoured to be able to join hands with her in developing an even bigger event that will serve the industry as a whole. There is a need to bring South Africa, Africa and Mauritius together and we will do our best to achieve this with the Golf Industry 2013," says Ingrid.

The Golf Industry Show is a showcase of the products available to the golf and turf markets in South Africa. The show will feature various exhibitors within the industry, as well as a strong educational element, with daily talks and lectures by leaders in the industry.

Contact Information: www.talkingturf.co.za | sue@talkingturf.co.za | Sue de Zwart: 082 462 9866

www.ingriddiesel.co.za ingrid@ingriddiesel.co.za Ingrid Diesel: 082 800 2045